



Press Release

REVOLUTION TEA EXPANDS HOT TEA LINE WITH FIVE NEW FLAVORS

Organic Green, Citrus Spice, White Pear, Black Citron and Organic Green Earl Grey Boost Infuser Tea Bag™ Line to 15 flavors

PHOENIX, May 2005 – Revolution Tea is adding five new flavors to its popular Infuser Tea Bag line. The new blends are offered in Revolution’s innovative Infuser Bags brimming with the freshest whole leaf teas, fruits, herbs, spices and natural flavorings.

“The Infuser Bag line has proven popular with consumers who enjoy the convenience of a traditional tea bag with the flavor quality of full-leaf tea,” comments David Watson, President of Revolution. Watson adds, “Consumers willingness to learn about what goes into their cup of tea is a prime opportunity for retailers who can step in and act as the educator to generate new sales.”

To keep pace with consumer interest, Revolution has also expanded their certified organic offering. Watson states, “We have noticed that many consumers are looking at organic certification as a measure that they are getting the highest quality tea.”

The entire range is available in a Retail 16 Count Box and in the T-Box Revolution single servings available in 30 counts and 5 Pack Samplers. The newly expanded line will be introduced at the **Fancy Food Show, New York, July 10-12, 2005**, at the **Revolution Tea Booth #5114**.

The five new flavors compliment the current range of 10 flavors that include: Earl Grey Lavender Tea, Tropical Green Tea, Golden Flowers Herbal Tea, Sweet Ginger Peach Tea, English Breakfast Tea, Southern Mint Herbal Tea, Bombay Chai Tea, White Tangerine Tea, Royal Plum Decaf Tea, and Honeybush Caramel Tea.

Organic Green Tea (Certified Organic)

Three Asian green teas, including Certified Organic Mun Chee, Sencha, and Idullgashinna, are combined to produce this healthy, delicious brew.



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Citrus Spice Herbal Tea (Caffeine Free)

Luscious and lively, Citrus Spice begins with Rooibos, a South African herb, then adds lemon peel, orange peel, cloves, cinnamon, and other natural herbs and spices.

White Pear Tea

Delicate and fragrant as a fresh-picked pear, this blend combines white tea, slivers of sweet pears, and natural pear flavor.

Black Citron Tea

Made with Nilgiri Black Tea, lemon peel, and natural lemon flavor. Both hearty and remarkably smooth, this blend is made with premium full-leaf tea. It's a perfect complement to any meal or sipped alone to elevate your senses.

Green Earl Grey Tea (Certified Organic)

Made from Organic Chinese Sencha, this blend will forever change the way you perceive green tea. An exciting, original flavor, featuring notes of Italian Bergamot, Green Earl Grey is a hearty, refreshing pick-me-up with all the health benefits of green tea.

These tea are available in the Retail 16 Count Box, suggested retail price of \$4.99. Also available in the T-Box Revolution single serving boxes, Variety Pack 3 and 5 Pack Sampler 3.

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About Revolution Tea

Revolution Tea has been revolutionizing the beverage industry and the way we drink tea since 1998. With its premium full-leaf teas and distinguishable packaging, this award-winning company produces only the finest tea experiences. Not only is Revolution Tea recognized by its T-Box Revolution single serving boxes, but it has earned accolades for its Infuser Bags™ which create the ultimate and convenient steeping process. Simply like no other bottled tea, all natural White-Ts™ are reshaping the beverage industry one leaf at a time. For more information, call 888.321.4738 or visit revolutiontea.com. Revolution Tea...for every lifestyle. Drink it in™