



Press Release

REVOLUTION TEA ANNOUNCES DISTRIBUTION WITH RETAILER COST PLUS WORLD MARKET Gourmet Tea Arrives Just in Time for the Holidays

PHOENIX, November 2004 – Revolution Tea, creator of the T-Box Revolution™ single serving box, T-Pot Revolution™ Retail Tin and the newly launched all natural ready to drink White-T™ is pleased to announce the distribution of their premium, full-leaf teas with Oakland, CA based Cost Plus World Market. Cost Plus World Market has 237 stores in 30 states nationwide and specializes in everything from gourmet foods and beverages to home and garden supplies from 50 countries around the world.

Revolution Tea specializes in **premium full-leaf tea in the convenience of a bag**. The Revolution Infuser Tea Bag™ replicates the traditional steeping process and produces the best possible flavor without the mess and inconvenience. Revolution Tea uses only premium full-leaf tea, rather than the fannings or dust of tea used by many other tea companies. By carefully choosing the finest full-leaf tea, and packaging it in infuser bags, Revolution Tea is stirring up a new and refreshing taste in the tea industry.

"I am thrilled to have our premium full-leaf teas among the wide variety of great, well priced products available at Cost Plus World Market," said Revolution Tea President David Watson. "Revolution Tea will be a wonderful addition to the specialty foods and beverages that customers have come to expect from Cost Plus World Market." Cost Plus World Market is a spirited and wildly different retailer that turns shopping into an adventure by continually filling aisles with great worldwide finds at great prices. Their buyers travel the world visiting remote villages, centuries-old factories and foreign bazaars searching for unique products to offer their customers; baskets from Bali, chocolates from Belgium, pottery from Portugal, and wine from around the world.



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Cost Plus will carry Revolution Tea's innovative Infuser Tea Bags available in a 16-count resealable stay-fresh container. The 16-count boxes are available in 6 flavors: Earl Grey Lavender, English Breakfast, Sweet Ginger Peach, Tropical Green, Bombay Chai, and Honeybush Caramel Dessert. In addition, Revolution's Variety Samplers, featuring the T-Box Revolution individually packaged Infuser Tea Bags™ will be available. Variety Sampler 1 contains individual servings of Revolution's tried and true original flavors: Sweet Ginger Peach, Tropical Green, Earl Grey Lavender, Golden Flowers Herbal and English Breakfast.

About Cost Plus World Market

Cost Plus, Inc. is a leading specialty retailer of casual home living and entertaining products. As of November 19, 2004, the Company operated 237 stores in 30 states, compared to 204 stores in 26 states at the same time last year.

About Revolution Tea

Revolution Tea has been revolutionizing the beverage industry and the way we drink tea since 1998. With its premium full-leaf teas and distinguishable packaging, this award-winning company produces only the finest tea experiences. Not only is Revolution Tea recognized by its T-Box Revolution single serving boxes, but it has earned accolades for its Infuser Bags™ which create the ultimate and convenient steeping process. Simply like no other bottled tea, all natural White-Ts are reshaping the beverage industry one leaf at a time. For more information, call 888.321.4738 or visit revolutiontea.com. Revolution Tea...for every lifestyle. Drink It In.™