



Press Release

REVOLUTION TEA ANNOUNCES DISTRIBUTION WITH KEHE FOOD DISTRIBUTORS

PHOENIX, November 2004 – Revolution Tea, creator of the T-Box Revolution™ single serving box, T-Pot Revolution™ Retail Tin and the newly launched all natural ready to drink White-T™ is pleased to announce their **unsweetened bottled White-T will now be distributed through Chicago based Kehe Food Distributors**, which provides specialty, ethnic, gourmet and natural foods to retailers.

Kehe serves 3,000 grocery retailers located in the Midwest, Southeast and Southwest, with over 700 salespeople responsible for regular calls on their retailer members. Some major customers include: Albertson-Texas, HEB-Texas, Bilo-Carolinas, Brunos-Alabama, Scnucks-St. Louis, Meijers-Michigan and Super Target stores.

“This relationship with Kehe opens up a large channel in the New Age category for our all natural bottled White-T,” said Revolution Tea President David Watson.

A treasured delicacy for centuries, white tea is the rarest and most delicate of all teas. This highly sought after tea comes from the tender unopened buds of the tea plant (Camellia Sinensis). The delicate white tea buds are the least processed of teas and do not undergo withering, oxidation, fermentation or firing. White tea contains the same polyphenol antioxidants found in green tea, but due to less processing, medical researchers believe it is more beneficial to health and may aid in the fight against cancer, osteoporosis, cavities and aging. These silvery buds brew a light colored liquor with a slightly sweet and delicate flavor. Revolution White-T is available in four exciting select flavors: Raspberry, Key Lime, Blackberry and Tangerine.



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"White tea and tea in general, is a refreshing, healthy, and a natural alternative to soft drinks and sweetened beverages," says David Watson. "For people interested in living a healthy lifestyle, Revolution Tea's bottled White-T is a smart choice."

About Revolution Tea

Revolution Tea has been revolutionizing the beverage industry and the way we drink tea since 1998. With its premium full-leaf teas and distinguishable packaging, this award-winning company produces only the finest tea experiences. Not only is Revolution Tea recognized by its T-Box Revolution single serving boxes, but it has earned accolades for its Infuser Bags™ which create the ultimate and convenient steeping process. Simply like no other bottled tea, all natural White-Ts are reshaping the beverage industry one leaf at a time. For more information, call 888.321.4738 or visit revolutiontea.com. Revolution Tea...for every lifestyle. Drink It In.™